

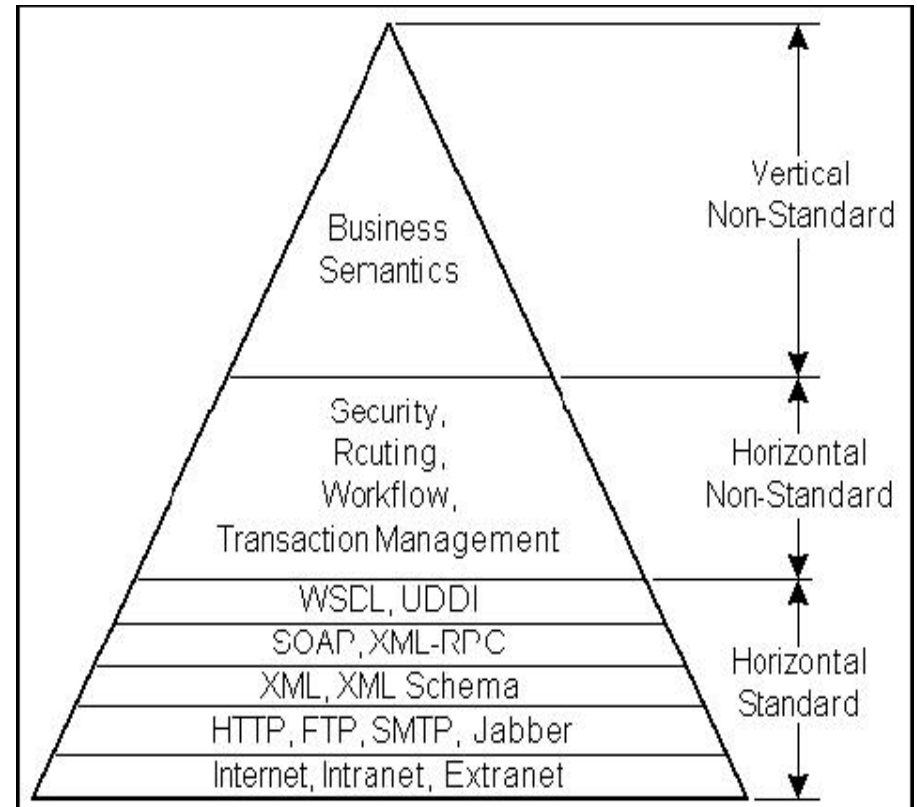
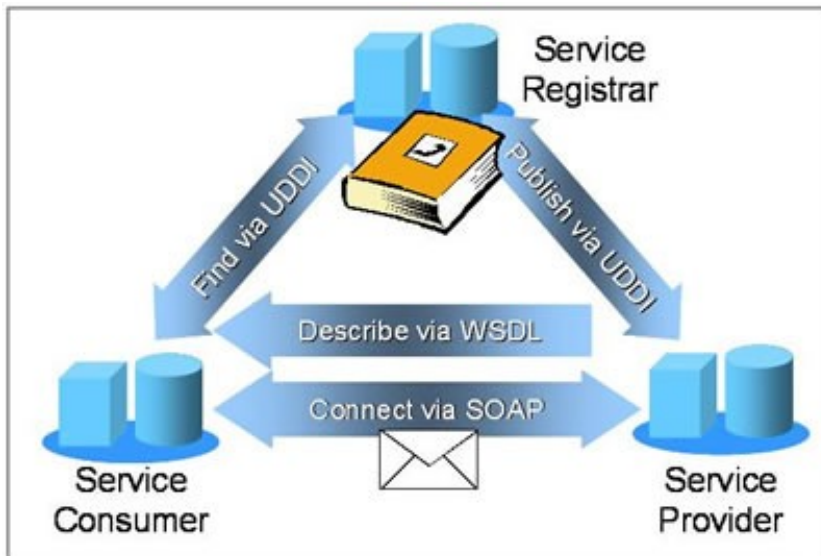


- B2B external: Purchasing electronic components from subcontractors
 - Deep rigid data integration
 - Tasks automated
 - Players are known
 - Goal: Data and process integration with as low changing costs as possible
- B2B internal: Re-organization of production in a workplace
 - Players are semi known
 - Goal: Data and process integration with fast configuration to support BPR
- B2C: Print a document at airport
 - Players are not known
 - Goal: semantic data and process integration
- C2C: Watch all photographs taken from the party last Saturday
 - Player are not known
 - Goal: semantic data integration

Web Services – The Big Picture



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semantic computing