



HELDIG and the **University of Helsinki**

HELDIG Kick-off
5.10.2016
Anna Mauranen



PROFI Call, The Academy of Finland, 2014-

“The aim of this funding opportunity is to **support and speed up the strategic profiling of Finnish universities** in order to improve their capacity for enhancing the quality of research. The funding is fixed-term and intended for measures that strengthen the research areas outlined in the universities’ strategies and that support any deselection of research areas.”



Profiling objectives at UH

Strengthening multidisciplinary and cross-disciplinary

Synergies between domains

eg. HiLife, ICT & statistics

Collaboration around research infrastructures

Fostering innovations

Societal impact



Suggested profiling areas (1st round)

Helsinki Life Science Center

Physics and ICT

Statistics



Suggested profiling areas for the Academy of Finland (2nd round)

Overall theme: The Human Mind in a Changing
World



UH STRATEGIC RESEARCH AREAS

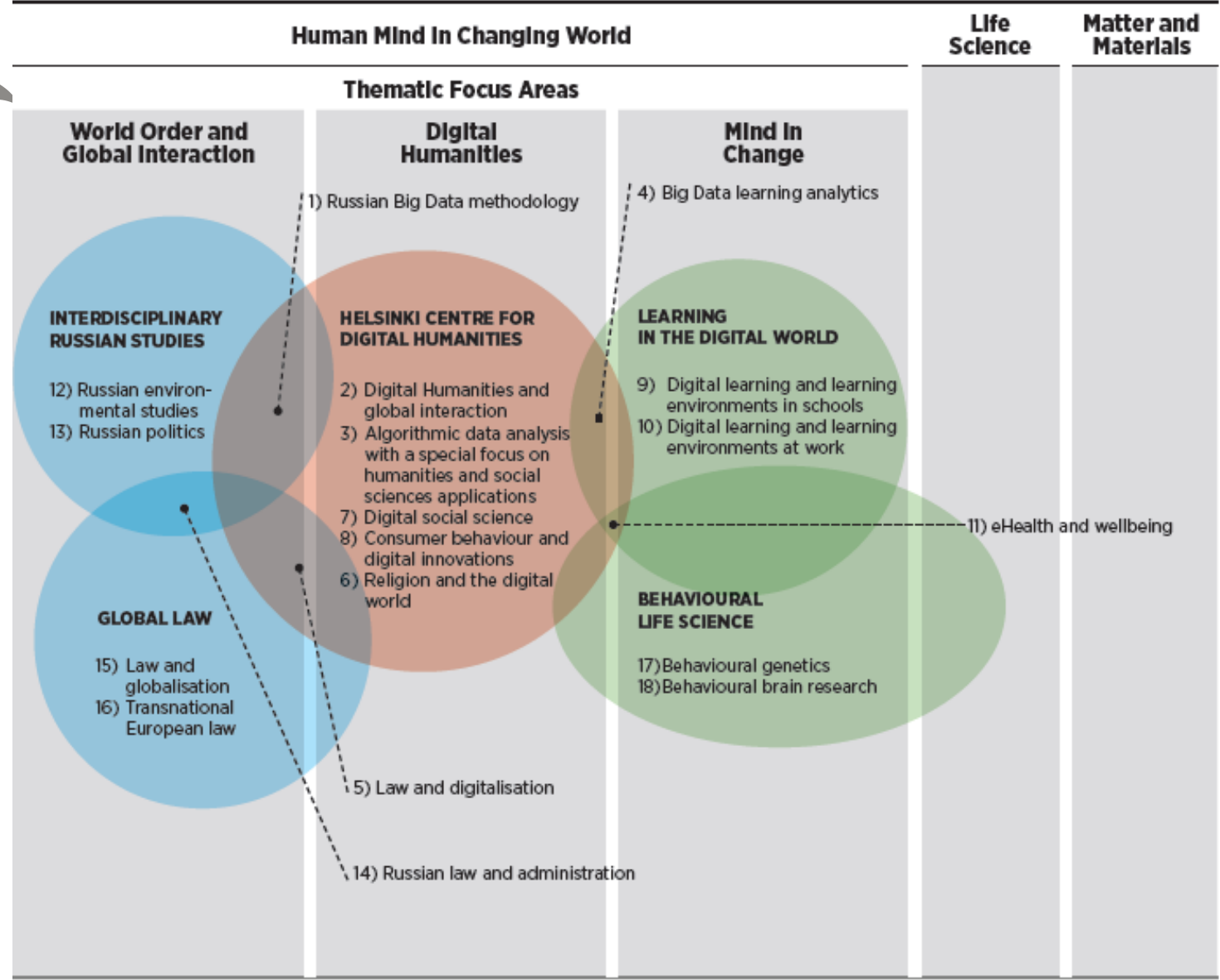


Figure 1. Profiling measures in the context of UH's strategic research areas and thematic focus areas. The proportions of the areas reflect the focus of the profiling measures, not the relative weight or size of the areas. 5.10.2016 6



Helsinki Center for Digital Humanities - HELDIG

Tenures

- Digital Humanities and global interaction
- Algorithmic data analysis with a special focus on humanities and social sciences applications
- Digital social science
- Consumer behaviour and digital innovations
- Religion and the digital world

- Together with INTERRUS
 - Russian Big Data methodology
- Together with LEAD
 - Big Data learning analytics



HELDIG at the outset

Builds on the established strengths at Helsinki

- Above all, digital language corpora
- Methods and tools for analysing electronic language corpora
- Centres of excellence in languages
- Digitalisation work at the National Library
- FIN-CLARIN, joint DH professorship with the National Library



Breaks new ground

- wide reach in disciplinary selection
- cross-disciplinarity built in

Raises the profile of the SSH within the University

Raises the profile of the University
as a strong SSH university